

**RUN-OF-SITE**

Choose from several different Run of Site ad positions that rotate. These prominent positions are a great way to get your message in front our viewers who visit the website to read our breaking and daily news, archived stories, digital supplements, event information, blogs and much more.

**Average monthly website sessions: 167,122**

POSITION	1-5x	6x	12x
<b>In-Article Ad</b> 300 x 250	\$2,655	\$2,465	\$2,035
<b>Expandable Leaderboard</b> 970 x 90 Exp. 970 x 300	\$2,500	\$2,350	\$1,840
<b>Leaderboard:</b> (top) 970x90	\$2,320	\$2,145	\$1,770
<b>Rectangle #1:</b> 300x250	\$1,770	\$1,650	\$1,305
<b>Skyscraper:</b> 300x600	\$2,360	\$2,185	\$1,770
<b>Rectangle #2:</b> 300x250	\$1,125	\$1,035	\$820
<b>Banner:</b> 728x90	\$965	\$910	\$745
<b>Leaderboard: (Bottom)</b> 728x90	\$915	\$870	\$679

Net rates listed above are monthly

**WELCOME AD**

Be seen by the viewers at www.CPBJ.com as they enter the site with a large 600x450 Welcome ad. Whether they are coming in at the home page or through one of the article links, they will see your ad prior to arrival on our website. 100% Share of Voice with only one advertiser featured each week.

**Investment:** \$1,190/week net

**Size:** 600x450

**FILES:** GIF, JPG, and PNG

