

Display rates per insertion (*Black & White*)

SIZE	1-5x	6-12x	13-26x	27x
Full Page Spread	\$7,150	\$5,960	\$5,200	\$4,155
Half Page Spread	\$4,930	\$4,790	\$4,275	\$2,905
Full Page	\$4,250	\$3,660	\$3,170	\$2,535
Island	\$3,525	\$2,945	\$2,520	\$2,015
Half Page	\$2,755	\$2,407	\$2,070	\$1,655
3/8 Page	\$2,305	\$1,840	\$1,655	\$1,320
1/4 Page	\$1,590	\$1,340	\$1,145	\$915
Banner	\$1,200	\$1,050	\$940	\$750
1/8 Page	\$900	\$785	\$1,270	\$520

Add full color to any ad for \$250 per insertion

Premium Positions

Cover Wraps: Glossy & Newsprint options available

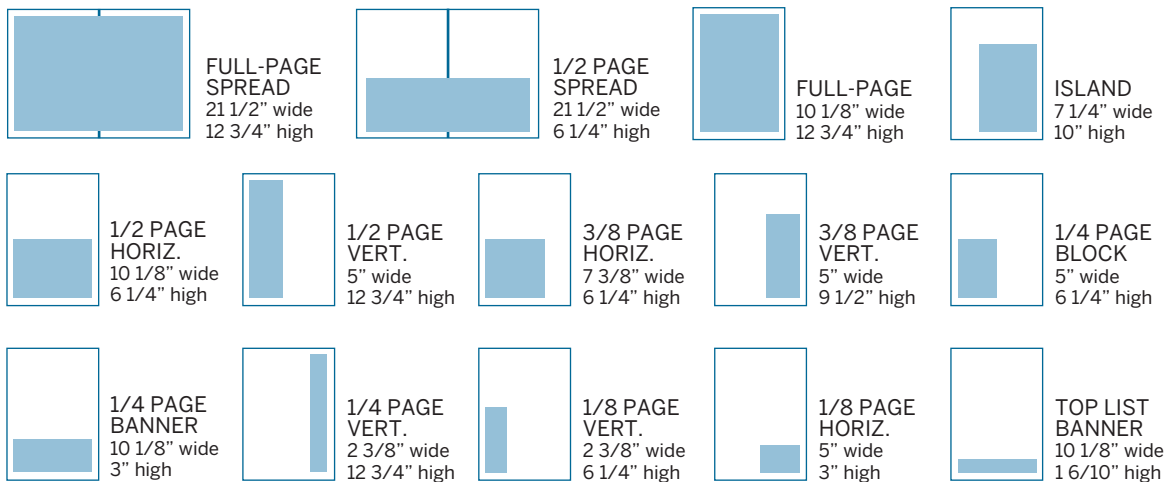
Back cover: Plus 15% of earned rate

All other positions with guaranteed placement:

Plus 10% of earned rate (*Minimum size 1/4 page*)

Ad Sizes

TABLOID SIZE PUBLICATION » PUB SIZE: 11 3/8" x 15" IMAGE SIZE: 10 1/8" x 12 3/4"



**INSERTS
HIT YOUR
TARGET
EVERY TIME**

INSERT RATES

2X OR MORE

Full Run	\$2,910	\$2,705
Split Run (<i>Cost per Region</i>)	\$665	\$615

May choose from: Dauphin, Cumberland, Lancaster, York or Lebanon and other

• Inserts must fit inside of the CPBJ and adhere to postal regulations. Inserts must be received at 29088 Airpark Drive, Easton, MD 21601 no later than 7 days before the insert date.