

Daily eNews

MORNING ROUNDUP

Our first newsletter of the day goes out an average of 13,158 eNews subscribers at 8:30am. We include the latest headlines with two to three CPBJ original stories at the top followed by two to three stories from other news outlets. CPBJ editors comb a diverse array of media sources to deliver on the most informative news relevant to our audience.

BUSINESS JOURNAL DAILY

This afternoon newsletter goes out an average of 30,052 eNews subscribers and includes our latest news updates, from in-depth follow-ups to leadership changes. We also include news stories that other outlets, both nationally and locally, are reporting.

These daily eNews offer your business a one-to-one marketing opportunity targeting hard-to-reach business decision-makers in our region and beyond.

POSITION	1-5x	6x	12x
Leaderboard (top) 550x90	\$2,390	\$2,220	\$1,795
Rectangle #1 300x250	\$1,795	\$1,680	\$1,330
Rectangle #2 300x250	\$1,560	\$1,445	\$1,145
Rectangle #3 300x250	\$1,440	\$1,385	\$1,110
Leaderboard (bottom) 550x90	\$935	\$845	\$690


Net rates listed above are monthly

Text Box Advertising


Create direct response by promoting your events, business news, new product launch or brand message with this exclusive text box position within the editorial content of our daily email product. Choose from our Morning Roundup or Business Journal Daily eNews. Your text ad includes 60 words of content, headline and link to your desired landing page.

Investment: \$820/net per week

Leaderboard 550x90




Friday, December 18, 2020



Central Pennsylvania Power Players
By CPBJ Staff

Central Penn Business Journal is pleased to introduce 28 people who are leaders in their field. You may not know their names, but their colleagues...
[Read More >](#)


TODAY'S STORIES



Low inventory, low interest rates drive Lancaster County home sales

As a year like no other comes to an end, Lancaster County residential real estate activity remains healthy across the board.
[Read More >](#)

Rect. #1
300 x 250




Sonic closes restaurants in Lancaster, Reading close

Sonic Drive-In locations in Lancaster and Berks counties have closed after they were unable to secure buyers to continue operations.
[Read More >](#)

Text box Ad
Includes: Headline, 60 words of text and link

Rect. #2
300 x 250




The underground market for vaccines

The first doses of coronavirus vaccines have been shipped and administered around the world. This development is a welcome sign of relief at the end.
[Read More >](#)

Rect. #2
300 x 250

IN CASE YOU MISSED IT




Pennsylvania PUC to require diversity reporting from utilities
By Ioanna Pishakis

The Pennsylvania Public Utility Commission plans to require diversity reporting from all major electric, gas, water, wastewater, and telecommunications utilities.
[Read More >](#)

Leaderboard 550x90

CPBJ News by Industry

- Finance >
- Real Estate >
- Health Care >
- Women in Business >
- Hospitality & Retail >
- Young Professionals >
- Manufacturing >
- Workforce >



BRIDGE TOWER MEDIA

1000 Paxton Street, Harrisburg, PA 17104
Phone: (717) 236-4300 Fax: (717) 236-6803

© 2018 BridgeTower Media. All information on this site are copyright of BridgeTower Media. All images are the sole property of BridgeTower Media and no rights are granted for any use without the express written consent of BridgeTower Media.