

# CLASSIFIED AD RATES 2019

## CHOOSE THE CLASSIFIED ADVERTISING SECTION THAT REACHES YOUR TARGET AUDIENCE...

For targeted, cost-effective advertising results, utilize these sections within the Central Penn Business Journal. This section offers the image, artwork, detail and flexibility of display advertising in an attractive format.

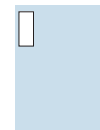
### BUSINESS

	1-7x	8-12x	13-17x	18-25x	26-50x	51-52x
<b>1/4 Block</b>	\$ 125	\$ 1115	\$ 105	\$ 100	\$ 95	\$ 90
<b>1/2 Block V</b>	\$ 215	\$ 195	\$ 180	\$ 165	\$ 160	\$ 145
<b>1/2 Block</b>	\$ 215	\$ 195	\$ 180	\$ 165	\$ 160	\$ 145
<b>1 Block</b>	\$ 300	\$ 260	\$ 235	\$ 200	\$ 190	\$ 175

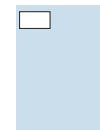
Full Color - Additional \$95 per ad



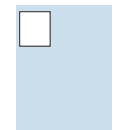
**1/4 BLOCK**  
1.5651" wide  
1.7629" high



**1/2 BLOCK V**  
1.5625" wide  
3.65" high



**1/2 BLOCK**  
3.23" wide  
1.7726" high

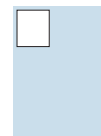


**1 BLOCK**  
3.23" wide  
3.6466" high

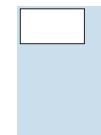
### COMMERCIAL PROPERTIES & CAREERS

	1-7x	8-12x	13-17x	18-25x	26-50x	51-52x
<b>1 block</b>	\$ 275	\$ 250	\$ 190	\$ 170	\$ 165	\$ 160
<b>2 block</b>	\$ 550	\$ 500	\$ 375	\$ 360	\$ 325	\$ 315
<b>3 block</b>	\$ 820	\$ 740	\$ 560	\$ 530	\$ 480	\$ 465
<b>6 block</b>	\$1,600	\$1,445	\$1,090	\$1,035	\$ 930	\$ 905

Full Color - Additional \$95 per ad



**1 BLOCK**  
3.23" wide  
3.6466" high



**2 BLOCK**  
6.6806" wide  
3.6466" high

### EXECUTIVE HOMES

	1-7x	8-12x	13-17x	18-25x	26-50x	51-52x
<b>1 block</b>	\$ 160	\$ 145	\$ 140	\$ 125	\$ 120	\$ 110
<b>2 block</b>	\$ 300	\$ 275	\$ 255	\$ 230	\$ 220	\$ 200
<b>3 block</b>	\$ 450	\$ 415	\$ 390	\$ 345	\$ 335	\$ 305
<b>6 block</b>	\$ 850	\$ 775	\$ 725	\$ 645	\$ 620	\$ 570

Full Color - Additional \$95 per ad



**3 BLOCK**  
10.125" wide  
3.6466" high



**6 BLOCK**  
10.125" wide  
7.45" high

### LEGAL LISTINGS

#### Pricing:

\$4.25 per line

\$5 fee for notarization of proof of publication

\$65 min. per notice