

EDITORIAL CALENDAR 2017

SPECIAL SUPPLEMENT GLOSSY COVER

Issue	Space/Copy	Inside Business Topic	Top Lists
JANUARY			
12/30/16	12/13/16	Looking Back, Looking Ahead	Mergers & acquisitions; Merger & acquisition specialists
1/6	12/20/16	Risk Management and Insurance	Computer consultants; Website design companies; Certified risk managers
1/13	12/27/16	Manufacturing & Logistics	Fuel companies; Public airports
1/20	1/3	Construction: Architects, Engineers & Contractors	Architectural firms; Environmental consultants
1/27	1/10	Banking, Finance & Investments	Banks; Asset managers; SBA loans
FEBRUARY			
2/3	1/17	Power Book	Meeting facilities; Caterers; Hotel-based meeting facilities
2/10	1/24	Growth Report: Cumberland, Dauphin, Franklin	HVAC, mechanical & plumbing contractors; Largest midstate employers
2/17	1/31	Commercial Real Estate & Construction	Commercial real estate agencies; Commercial developers; Leasing deals
2/24	2/7	Health Care	Physician groups; Multispecialty physician groups; Dental practices
		Book of Lists	Distributed Week of February 6, 2017
MARCH			
3/3	2/14	Women in Business & Leadership	Woman-owned businesses; Women CEOs
3/10	2/21	Family Businesses	Document-management providers; Commercial printers; Family owned & operated businesses
3/17	2/28	Executive Education & Training	MBA programs; School districts; Private schools
3/24	3/7	Construction, Engineering & Architecture Trends	Engineering firms; Electrical contractors; Agency construction managers
3/31	3/14	Employee Benefits, Human Resources & Insurance	Independent insurance agencies: Health/life/accident, Property-casualty
APRIL			
4/7	3/21	Business & Government	Chambers of commerce; Economic development organizations; Defense contractors
4/14	3/28	Senior Living & Elder Care	Personal-care & assisted-living facilities; Retirement communities; Golf courses
4/21	4/4	Technology and Innovation in Business	Database-management & software-development firms; Regional technology occupations
4/28	4/11	Energy & Utilities	Energy consultants; Alternative energy companies; Recycling companies & Commercial waste-hauling services
	2/24	Spring Construction & Real Estate Report	Distributed April 7th
MAY			
5/5	4/18	Small Business Week	Advertising, marketing & public relations firms; Signage companies
5/12	4/25	Legal & Accounting Services	Law firms; CPA firms
5/19	5/2	Growth Report: Lancaster/Lebanon	Excavating companies; Landscape architecture & land development
5/26	5/9	Banking, Finance & Investments	Mortgage lenders & brokers; Credit unions; Jewelers
JUNE			
6/2	5/16	Real Estate & Construction: Property Management & Maintenance	Commercial property managers; Residential property managers; Construction projects
6/9	5/23	Distribution, Transportation & Manufacturing	Warehouse & distribution facilities; Trucking companies
6/16	5/30	Growth Report: York/Adams	Business parks; Theaters & art centers; Tourist attractions; Hotels
6/23	6/6	Health Care	Outpatient surgical centers; Biotechnology companies
6/30	6/13	Forensic Accounting & Law	Pennsylvania law schools; Information technology companies; Forensic accountants

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JULY			
7/7	6/20	Banking, Finance & Investments	SBA lenders; Public companies; Public-company executives
7/14	6/27	Employee Benefits, Human Resources & Insurance	Property & casualty insurers; Employee benefits administrators
7/21	7/3	Office Workspace & Services	Self-storage companies; Office furniture dealers; Mail & packaging companies
7/28	7/11	Growth Report: Cumberland, Dauphin, Franklin	Fast-growing Cumberland companies; Fast-growing Dauphin companies; Fast-growing Franklin companies
	5/5	Business Profiles	Distributed July 14th
AUGUST			
8/4	7/18	Disaster Preparedness and Corporate Security	Restoration contractors, Security systems companies, System integrators
8/11	7/17	Top 100 Private Companies	TOP 100 Private Companies
8/18	8/1	Workforce Development & Continuing Education	Colleges & universities; Career & trade schools
8/25	8/8	Accounting & Law: Practice Specialties	Female law practitioners; Tax-preparation firms
SEPTEMBER			
9/1	8/15	Health Care	Hospitals & health systems; Hospital & health system executives
9/8	8/22	Real Estate, Development & Construction	Real estate investment trusts; Specialty contractors; General contractors
9/15	8/29	Wealth Management & Retirement Planning	Investment brokerage firms; Registered investment advisers
9/22	9/5	Small Business: Entrepreneurship	Highest-paying professions; Executive raises; Academic entrepreneurship programs
9/29	9/12	Business Growth Report: Lancaster/Lebanon	Fast-growing Lancaster companies; Fast-growing Lebanon companies
OCTOBER			
10/6	9/19	Business Relocation Guide	Office-equipment companies; Commercial cleaning & maintenance companies
10/13	9/26	Manufacturing in the Midstate	Manufacturers; Food manufacturers
10/20	10/3	Caring for the Community	Nonprofit wish list; Private foundations; Capital campaigns
10/27	10/10	Health Care Trends	Health insurers; Health maintenance organizations; Dental & vision insurers; Physical therapy & sports medicine
	9/15	Fall Construction & Real Estate Report	Distributed October 27
NOVEMBER			
11/3	10/17	Small Business Survival Guide	Downtown development associations; Niche consultants
11/10	10/24	Banking, Finance & Investments	Financial consultants; Management consultants
11/17	10/31	Human Resources, Employee Benefits & Workers Compensation	Payroll companies; Staffing firms; Executive recruiters
11/24	11/7	Real Estate, Development & Construction	Residential real estate agencies; Homebuilders; Real estate appraisers
DECEMBER			
12/1	11/14	Health Care	Nursing-care & skilled-living facilities; Home-care providers
12/8	11/21	Growth Report: York/Adams	Fast-growing York/Adams companies; Municipalities
12/15	11/28	Business Succession Planning & Transitions	Estate planners; Family business advisers
12/22	12/5	Women, Minority and Veteran Owned Businesses	Minority-owned businesses; Veteran-owned businesses
12/29	12/12	Interview Issue	NO LIST
	12/5	2018 Book of Lists	Distributed Week of February 5, 2018