

EDITORIAL CALENDAR 2014

Issue	Space/ Copy	Inside Business Topic	Top Lists
JANUARY			
Jan. 3	12/17	Agribusiness in Central PA	Heavy Equipment Dealers Directory
Jan. 10	12/23	Architects, Engineers & Contractors	Architecture Firms, Recycling & Commercial Waste Hauling Services
Jan. 17	12/30	Business Disaster Planning & Recovery	Restoration Companies, Security System Companies
Jan. 24	1/7	Banking, Finance & Investments	Banks, Asset Managers, SBA Loans
Jan. 31	1/14	Energy, Environment & Green Businesses	Natural Gas Suppliers, Fuel Companies, Green Business Directory
FEBRUARY			
Feb. 7	1/21	Growth Report: Dauphin/Cumberland	HVAC, Plumbing & Mechanical Contractors, Largest Employers
Feb. 14	1/28	Commercial Real Estate & Construction	Commercial Real Estate Agencies, Commercial Developers, Homebuilders
Feb. 21	2/4	Health Care	Private Physician Groups, Health System Physician Groups
Feb. 28	2/11	Corporate Meetings & Company Outings	Meeting Facilities, Hotel-Based Meeting Facilities, Caterers, Golf Courses
	12/6	2014 BOOK OF LISTS	Distributed Week of February 3
Feb. 28		Nonprofit Innovation Awards	EVENT
MARCH			
Mar. 7	2/18	Family Owned-and-Operated Businesses	Document Management Services, Commercial Printers, Family Owned-and-Operated Businesses
Mar. 14	2/25	Executive Training & Education	MBA Programs, School Districts, Private Schools
Mar. 21	3/4	Construction, Engineering & Architecture: Trends	Engineering Firms, Electrical Contractors
Mar. 28	3/11	Employee Benefits, Human Resources & Insurance	Independent Insurance Agencies: Health/Life/Accident, Independent Insurance Agencies: Property/Casualty
APRIL			
Apr. 4	3/18	Business & Government	Chambers of Commerce, Economic Development Organizations, Defense Contractors
Apr. 11	3/25	Business of Retirement & Eldercare	Personal Care & Assisted Living Facilities, Retirement Communities
Apr. 18	4/1	Banking, Finance & Investments	Mortgage Lenders & Brokers, Credit Unions
Apr. 25	4/8	Technology in Business	Database Management & Software Development Companies, Biotech Companies, Telecommunication Companies Directory
	2/21	CURRENTS	Distributed April 11
MAY			
May 2	4/15	Energy Issues in Business	Energy Consultants, Alternative Energy Companies, Environmental Consultants
May 9	4/22	Small Business Week	Financial Consultants, Management Consultants
May 16	4/29	Growth Report: Lancaster/Lebanon	Excavating Companies, Landscape Architecture & Land Development
May 23	5/6	Business Law & Accounting	Law Firms, CPAs
May 30	5/13	Travel & Entertainment	Hotels, Public Airports, Transportation Services, Theaters & Art Centers, Tourist Attractions
	3/21	Construction & Real Estate Report (Spring)	Distributed May 9
May 12		Small Business Week	EVENT
May 22		CFO of the Year Awards	EVENT
JUNE			
June 6	5/20	Distribution & Shipping	Warehouse & Distribution Facilities, Trucking Companies
June 13	5/27	Growth Report: York/Adams	Fastest Growing York/Adams Companies, Business Parks
June 20	6/3	Banking, Finance & Investments	Public Companies, Public Company Executives
June 27	6/10	Building a Brand: Marketing & Public Relations	Advertising, Marketing & PR Firms/Consultants, Signage Companies, Niche Consultants
	5/9	HEALTHCARE REPORT	Distributed June 27
June 16		Women of Influence Awards	EVENT

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JULY			
July 4	6/17	Retail Market Update	Jewelers, Breweries, Wineries
July 11	6/24	Real Estate, Development & Construction	Commercial Property Managers, Real Estate Appraisers, Construction Projects
July 18	7/1	Employee Benefits, Human Resources & Insurance	Property & Casualty Insurers, Employee Benefits Administrators
July 25	7/8	Office Environment & Work Spaces	Office Equipment & Furniture Companies, Commercial Cleaning & Maintenance Companies
July 25	5/30	MADE IN CENTRAL PA Health Care Symposium	Distributed July 18 EVENT
AUGUST			
Aug. 1	7/15	Growth Report: Dauphin/Cumberland	SBA Lenders, Fast Growing Dauphin Companies, Fast Growing Cumberland Companies
Aug. 8	7/22	Inclusion: Workforce Diversity	Downtown Development Associations
Aug. 15	7/29	Trends in Health Care	Health Care Insurers, Dental & Vision Insurers, Physical Therapy & Sports Medicine Clinics, Dental Practices
Aug. 22	8/5	Workforce Development & Continuing Ed.	Colleges & Universities, Career & Trade Schools
Aug. 29	7/29	Top 100 Private Companies	Top 100 Private Companies
SEPTEMBER			
Sept. 5	8/19	Law & Accounting	Pennsylvania Law Schools, Family Law Practitioners, Tax Preparation Firms
Sept. 12	8/26	Business Relocation Guide	Office Equipment Companies, Storage Companies, Mail & Packaging Companies
Sept. 19	9/2	Wealth Management	Investment Brokerage Firms, Registered Investment Advisers
Sept. 26	9/9	Entrepreneurship	Highest Paying Professions, Executive Raises, Private Equity & Venture Capital Firms
Sept. 22	8/1	CONSTRUCTION & REAL ESTATE REPORT (Fall) Top 50 Fastest Growing Companies Awards	Distributed September 19 EVENT
OCTOBER			
Oct. 3	9/16	Manufacturing in the Midstate	Manufacturers
Oct. 10	9/23	Growth Report: Lancaster/Lebanon	Systems Integrators, Fast Growing Lancaster Companies, Fast Growing Lebanon Companies
Oct. 17	9/30	High-End Commercial & Residential Real Estate & Construction	Real Estate Investment Trusts, Residential Real Estate Agencies, Commercial Real Estate Agents
Oct. 24	10/7	Health Care	Hospitals & Health Systems, Hospital & Health System Executives, Outpatient Surgical Centers
Oct. 31	10/14	Corporate Citizenship	Nonprofit Wish List, Foundations
Oct. 14	9/5	TECHNOLOGY REPORT Real Estate & Development Symposium	Distributed October 24 EVENT
Oct. 27		Forty Under 40 Awards	EVENT
NOVEMBER			
Nov. 7	10/21	Power Book	The Most Influential People in the Midstate
Nov. 14	10/28	Human Resources & Workers Compensation	Payroll Companies, Staffing Firms & Executive Recruiters
Nov. 21	11/4	Technology & Innovation	Website Design Companies, SEO & Social Media Consultants, IT Services
Nov. 28	11/11	Growth Report: York/Adams	General Contractors, Agency Construction Managers
Nov. 10		Business of the Year Awards	EVENT
Nov. TBD		Entrepreneurship Conference	EVENT
DECEMBER			
Dec. 5	11/18	Health Care	Skilled Nursing Home Facilities, Home Health Care
Dec. 12	11/25	Women & Minority Owned Businesses	Minority-Owned Businesses, Women-Owned Businesses, Veteran-Owned Businesses
Dec. 19	12/2	Mergers & Acquisitions & Business Succession Planning	Estate Planners, Mergers & Acquisitions Brokers, Mergers & Acquisitions
Dec. 26		NO ISSUE	NO ISSUE
Dec. 4	12/5	Best Places to Work in PA Awards 2015 Book of Lists	EVENT Distributed Week of February 2