

EDITORIAL CALENDAR 2018

SPECIAL SUPPLEMENT GLOSSY COVER

Issue	Space/Copy	Inside Business Topic	Top Lists
JANUARY			
1/5	12/19/17	Interview Issue	
1/12	12/26/17	Manufacturing & Logistics	Fuel companies; Public airports
1/19	1/2	Real Estate, Development & Construction	Commercial real estate agencies; Commercial developers; Construction projects
1/26	1/9	Banking, Finance & Investments	Banks; Asset managers; SBA loans
FEBRUARY			
2/2	1/16	Risk Management and Insurance	Certified risk managers; Computer consultants; Website design companies
2/9	1/23	Growth Report: Cumberland, Dauphin, Franklin	HVAC, mechanical & plumbing contractors; Largest midstate employers
2/16	1/30	Construction, Engineering & Architecture	Engineering firms; Electrical contractors; Agency construction managers
2/23	2/6	Health Care	Physician groups; Multispecialty physician groups
		National Focus: Diversity - Black History Month	
		Book of Lists	Distributed week of February 5th
MARCH			
3/2	2/13	Women in Business & Leadership	Woman-owned businesses; Women CEOs; Meeting facilities; Hotel-based meeting facilities
3/9	2/20	Family Businesses	Family owned & operated businesses; Document-management providers; Commercial printers
3/16	2/27	Executive Education & Training	MBA programs; School districts; Private schools
3/23	3/6	Construction, Real Estate & Development	Residential real estate agencies; Homebuilders; Real estate appraisers; Title companies
3/30	3/13	Employee Benefits, Human Resources & Insurance	Independent insurance agencies: Health/life/accident; Property & casualty
		National Focus: Healthcare	
APRIL			
4/6	3/20	Doing Business with Government & Municipalities	Municipalities; Economic development organizations; Defense contractors
4/13	3/27	Senior Living & Elder Care	Personal-care & assisted-living facilities; Retirement communities; Golf courses
4/20	4/3	Technology	Database-management & software-development firms; Systems integrators
4/27	4/10	Energy & Utilities	Energy consultants; Alternative energy companies; Recycling companies & Commercial waste-hauling services
		Spring Construction & Real Estate Report	Distributed April 20th
MAY			
5/4	4/17	Small Business Week	Advertising, marketing & public relations firms; Signage companies
5/11	4/24	Law & Accounting	Law firms; CPA firms
5/18	5/1	Growth Report: Lancaster/Lebanon	Excavating companies; Landscape architecture & land development
5/25	5/8	Banking, Finance & Investments	Mortgage lenders & brokers; Credit unions; Jewelers
		National Focus: Cybersecurity	
		Healthcare Report	Distributed May 11th
JUNE			
6/1	5/15	Real Estate & Construction, Property Management & Maintenance	Commercial property managers; Residential property managers; Office-furniture dealers
6/8	5/22	Distribution, Transportation & Manufacturing	Warehouse & distribution facilities; Trucking companies
6/15	5/29	Growth Report: York/Adams	Business parks; Theaters & art centers; Tourist attractions; Hotels
6/22	6/5	Health Care	Outpatient surgical centers; Biotechnology companies, Physical therapy & sports medicine
6/29	6/12	Accounting & Law	Forensic accountants; Pennsylvania law schools; Information technology companies

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JULY			
7/13	6/26	Employee Benefits, Human Resources & Insurance	Property & casualty insurers; Employee benefits administrators
7/20	7/3	Banking, Finance & Investments	SBA lenders; Public companies; Public-company executives
7/27	7/10	Growth Report: Cumberland, Dauphin, Franklin Business Profiles	Fast-growing Cumberland & Franklin companies; Fast-growing Dauphin companies Distributed July 13th
AUGUST			
8/3	7/17	Corporate Security and Disaster Preparedness	Cybersecurity Companies; Restoration contractors; Security systems companies
8/10	7/24	Top 100 Private Companies	TOP 100 Private Held Companies
8/17	7/31	Career & Workforce Development & Continuing Education	Colleges & universities; Career & trade schools
8/24	8/7	Law & Accounting	Law firms ranked by women attorneys; Tax-preparation firms
8/31	8/14	Real Estate, Development & Construction	General contractors; Shopping centers; Leasing deals
SEPTEMBER			
9/7	8/21	Health Care	Health insurers; Dental & vision insurers
9/14	8/28	Wealth Management & Retirement Planning	Investment brokerage firms; Registered investment advisers
9/21	9/4	Business Growth Report: Lancaster/Lebanon	Fast-growing Lancaster companies; Fast-growing Lebanon companies
9/28	9/11	Construction: Architects, Engineers & Contractors National Focus: Employment & Staffing	Architectural firms; Environmental consultants; Specialty contractors
OCTOBER			
10/5	9/18	Business Relocation Guide	Office-equipment companies; Commercial cleaning & maintenance companies
10/12	9/25	Manufacturing	Manufacturers; Food manufacturers
10/19	10/2	Caring for the Community: Philanthropy & Nonprofits	Nonprofit wish list; Private foundations; Capital campaigns
10/26	10/9	Health Care National Focus: Healthcare Fall Construction & Real Estate Report	Nursing-care & skilled-living facilities; Home-care providers Distributed October 26th
NOVEMBER			
11/2	10/16	Small Business Survival Guide	Chambers of commerce; Academic entrepreneurship programs
11/9	10/23	Banking, Finance & Investments	Mergers & acquisitions; Merger & acquisition specialists
11/16	10/30	Human Resources, Employee Benefits & Workers Compensation	Payroll companies; Staffing firms; Executive recruiters
11/30	11/13	Health Care National Focus: Cybersecurity	Hospitals & health systems; Restaurants
DECEMBER			
12/7	11/20	Growth Report: York/Adams	Fast-growing York/Adams companies; Downtown development associations
12/14	11/27	Business Succession Planning & Transitions	Estate planners; Family business advisors
12/21	12/4	Women, Minority and Veteran Owned Businesses 2019 Book of Lists	Minority-owned businesses; Veteran-owned businesses Distributed first week of February, 2019