

Every day, Jessica Hughes along with her husband Randall and their team at Viscul Creative focus their efforts around clients - ensuring that they are strategically working to bring together the organization's narrative and bring it to life through a fully integrated plan of internal communication, design, digital and video.

With the support of her staff, Jessica is the strategic brain behind the company - getting to know clients and building deeper understandings of their organizations. Often, doing so around a table, over a meal, and sharing stories.

Outside of the studio, Jessica was recently named to the West Shore Chamber of Commerce Board of Directors, serves on the Communication Committee for Très Bonne Année and remains an active volunteer in numerous other regional organizations. She was named a member of the 2017 40 Under 40 Class as well as a 2017 finalist for Business of the Year.