

Janel M. Cross has served as a financial advisor since 2001. During that time, she has developed both technical expertise, in aspects such as plan design, and the uncommon ability to relate to individuals and retirement plan participants in a way that makes financial information understandable and actionable. Janel's attention to detail is essential in the areas of plan design, fiduciary issues, investment menu construction, performance review, and platform cost analysis. She is also committed to ensuring that Align Financial Services Group assists every person at the highest level to support them in pursuing a secure financial future. Finally, Janel and her team are especially passionate about financial education and its direct relationship with employee productivity and engagement.

Janel is a graduate of Rutgers University with a bachelor's degree in biomathematics. She earned her FINRA Series 7 securities registration in 2001. Janel is also Series 65 registered and fully licensed in life, accident, and health insurance. She recently completed her master of science degree in financial services at The American College and earned her Accredited Investment Fiduciary® (AIF®) designation.

In the community, Janel served as the first female president and chair of the board for Sertoma Club of Lancaster and as board member of the Long's Park Amphitheater Foundation. She is currently an active member of the Lancaster County Business Group on Health and the Lancaster County Association of Human Resource Managers. Her favorite things are spending time with her husband, Tom; sons, Connor and Jackson; daughter, Catherine; and their golden retriever, Duncan.